Users’ and Providers’ Perspectives on MPTs: What do we know and What do we need to know?

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What do women want?

- Freud
Women want and need options
Women want and need information and support
Risk Perception, Actual Risk, Actions Taken: Key Questions

1. How do women (in different life stages) perceive risk? How are various risks weighted?
   - Risk of getting pregnant?
   - Risk of NOT being able to get pregnant?
   - Risk of STIs? HIV?
   - Risk of sexual and gender-based violence?

2. How does risk perception match with actual risk?

3. What actions can and do women take?
What do providers need?
Providers need skills and training...
Pharmacies are key “providers” of many RH products (Oral pills, EC, condoms) Likely an increasingly important and expanded role
Clinical settings critical for many women

A voucher financing model in Kenya
Women’s Solidarity Groups

A new service provider for female-initiated products?
Community Health Workers
Meeting women where they are with information and products. Increasingly important role for CHW, particularly in rural areas.
Diversity of Health Delivery Systems and Models: Finding the MPT Fit

**Health Systems**
- Public sector hospitals and clinics
- Commercial markets
- Private providers
- NGOs
- Social marketing
- Community networks

**Models**
- Mobile services
- Postpartum
- Post abortion
- Men’s groups
- Youth services
- Women’s groups
Where do Users and Providers Fit?

Brady, M., Critical Path Framework
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## Dimensions Along Critical Path Where Users’ and Providers’ Perspectives Key

<table>
<thead>
<tr>
<th>Dimension</th>
<th>Preclinical: Show product safe enough for human testing. Eliminate products with safety concerns. Clinical: Show product safe. Identify potential issues with labeling</th>
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<tbody>
<tr>
<td>Assessing safety</td>
<td>Preclinical: Select appropriate design or candidate with high probability of effectiveness. Clinical: Show effectiveness in people; evaluate acceptability among users.</td>
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<td>Demonstrating medical and/or public health utility</td>
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<tr>
<td>Demand creation Market development</td>
<td>Create awareness among policymakers, providers, users. Engage civil society. Build champions; train providers. Identify advertising and pricing strategies.</td>
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<td>Enabling Policy</td>
<td>Develop introduction plan with key stakeholders. Integrate product into service delivery norms and guidelines. Conduct Implementation Research.</td>
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GIRLS’ AND WOMEN’S PROTECTION STRATEGIES

SOCIOECONOMIC CONTEXT

Health Technologies and Services

Protection

Social Power

Educational and Economic Opportunities

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Ultimate Goal: Happy Healthy Futures